

Focusing Frameworks

It is easy to be overwhelmed by the pace in business, organisations, government and society, and the plethora of things we could do to improve situations. Any tools that help to focus thinking about improvement and innovation, and to set achievable and specific targets, can save time, effort, money and other resources.

Figures 1 and 2 together show how words and diagrams can be combined into Focusing Frameworks to help focus thinking about improvement, in this case improving enterprise profit in a beef enterprise. Use of an equation, with information organised in simple columns, as in Figure 1, can encourage people to focus on important components of profit. Using a flow diagram, as in Figure 2, tends to encourage people to look at a wider range of logical connections between the same elements.

An example of Focusing Framework for another type of focus is shown on the next page.

Figure 1 A framework for considering key elements affecting profit in a cattle enterprise management system.

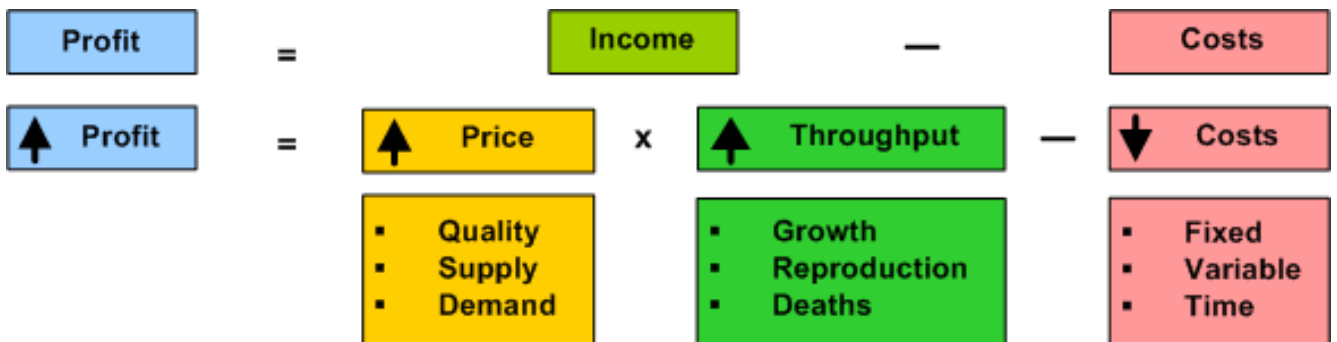


Figure 2 Beef Profit Focusing Framework.

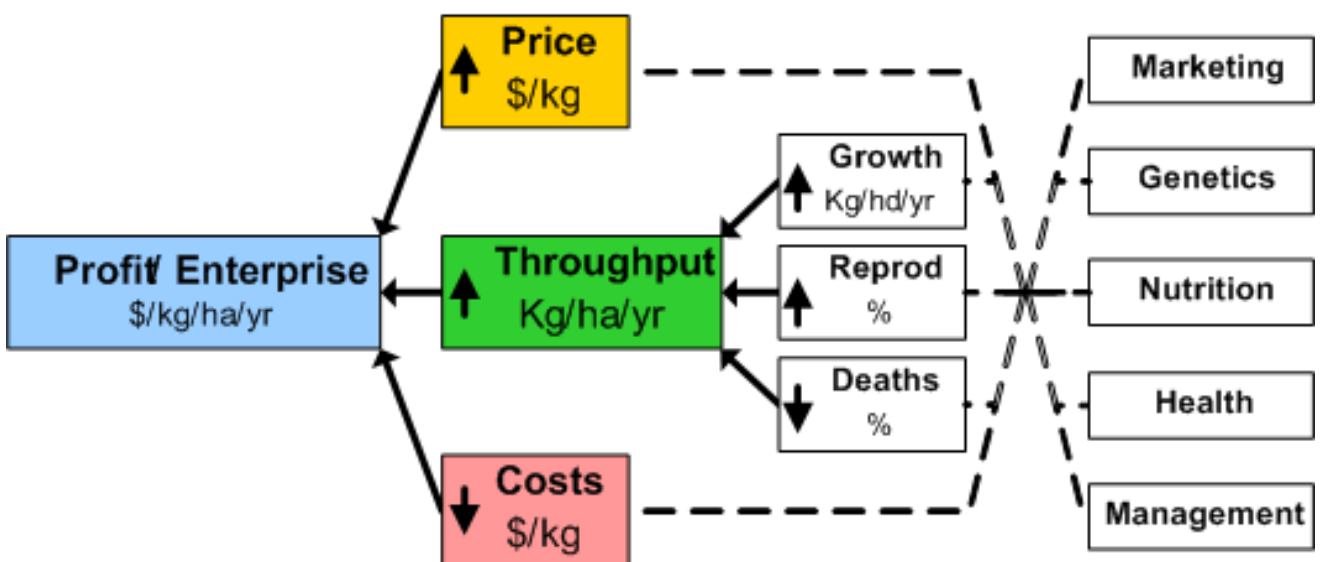


Figure 3 Focusing Framework for landscape health.

